

Footage to Capture

- **Learning environment**
 - e.g. panning the outside of the school or classroom, walking smoothly through building and into classroom/computer lab
- **What is unique about the area**
 - e.g. video of driving up to remote location, or what nearby areas of the city look like
- **Celebration of learning**
 - Large groups of students cheering
 - Student excitement at answering correctly
 - “I love to learn because _____”
- **Focus on interactions with KA Lite**
 - Close-up of screen from behind user, showing interactions with KA Lite
 - Watching videos, doing exercises, etc
- **Social learning taking place**
 - Groups of students learning together
 - Sharing a computer or helping each other
- **Student and teacher interviews**
 - Talking about who they are, why they love learning, what they like about KA Lite, or what they want to achieve in their lives
 - See other page for suggested questions
- ***Specific imagery for documentary***
 - Video with camera facing down and recording shoes while walking along interesting local terrain (outdoors/indoors)
 - Representations of a human “web”: people connecting, sharing, and passing it on

Tips and Notes

- **Get us much footage as possible**
 - Have fun and record lots, with as much variety and creativity as you can!
 - The more you can record, the better, as all these pieces will help us to tell your story.
- **Tips for video quality**
 - Hold the camera very steadily, and avoid movement unless it’s part of the effect
 - Make sure subject is well-lit (e.g. avoid bright light coming from behind them)
 - Hold the camera horizontally, not vertically
- **Tips for audio quality**
 - When recording a voice, use a location with minimal background noise
 - Encourage the person to speak loudly and clearly, keeping the microphone near them
- **Tips for interviewing**
 - Avoid questions that can be answered with “yes/no”; ask questions that get people to speak freely (e.g. “Tell me about...”)
 - Avoid interrupting the speaker; the focus should be on what they have to say
 - Allow people to speak in their native language, as we can add subtitles later



Student Interviews

- What's your name?
- How old are you?
- What are your favorite topics in school?
- Do you think learning is fun? What is fun about it? Why? Why not?
- What do you want to do when you grow up?
- How does learning help you in your life?
- What are you learning and what do you like about it?
- What do you wish you could learn if you had the chance?
- How is using KA Lite different from your normal classes?
- Have you used computers or the Internet before? How was that?

Teacher Interviews

- What are your primary goals in the classroom?
- What are some of the biggest challenges and barriers you face as a teacher?
- How has using KA Lite changed what you do in the classroom?
- How do you use the coach report tools in your classes?
- What changes have you seen in students since starting with KA Lite?
- Can you tell a funny story about your experience with KA Lite?
- What else do you wish KA lite offered or improved?

(these are suggested questions; please ask others, too!)



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